



D7.9: QUARTERLY WP7 COORDINATION AND MONITORING REPORT

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ESTIMATED WORK EFFORT	Still not be reported
REVIEWER	Guido Schmidt
COMMENTS	Second updated edition of the Deliverable 7.9 which includes reporting on communication activities in Project Quarter 5 (June, July, August 2017).

DOCUMENT HISTORY

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0	LINDA ROMANOVSKA	12-05-2017	INTERNAL DRAFT VERSION
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2	GUIDO SCHMIDT	19.05.2017	VERSION FOR APPROVAL BY SCIENTIFIC COORDINATOR
3	TOBIAS CONRADT	22.05.2017	CORRECTED VERSION FOR APPROVAL
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4	LINDA ROMANOVSKA	21.09.2017	DRAFT Q5 REPORT
5	LINDA ROMANOVSKA	02.10.2017	UPDATED WITH INPUTS FROM TOBIAS CONRADT AND MARIA MIRACHTSI
5.1	LINDA ROMANOVSKA	04.10.2017	ADDED INPUTS FROM KRISTINE MATAUSCHEK
5.2	LINDA ROMANOVSKA	09.10.2017	FINALISED Q5 REPORT – MISSING INPUTS FROM MARIA MIRACHTSI
6	LINDA ROMANOVSKA	26.10.2017	FINAL Q5 REPORT
7	GUIDO SCHMIDT	30.10.2017	VERSION FOR APPROVAL BY SCIENTIFIC COORDINATOR

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1 Changes with respect to DoA

No changes

2 Dissemination and uptake

This deliverable serves as a regular stock-taking of communication activities and the monitoring of progress as measured by effort and impact indicators. It is of key importance to communication planning within the project and feeds in directly into the updates of Deliverable 7.1 the Communication and dissemination strategy.

It also serves as regular reporting to the Contracting Authority and Project Coordination Team.

3 Executive summary

The present report is a quarter by quarter and task by task reporting on all communication activities happening within SIM4NEXUS project and monitoring of the achievement based on pre-defined communication effort and impact indicators. It is prepared by WP7, but also includes activities carried out by other WPs and case studies as reported by WP and case studies' leads.

The first part of the report includes summary monitoring tables of indicators (including KPIs), deliverables and milestones, allowing quick overview of 'where we stand' with communication outcomes.

It is followed by detailed communication reporting for each project quarter, including listing of key activities per task, indicator achievement within the quarter, as well as progress on the WP7 deliverables and milestones. Finally, each quarter and each task includes 'Points for review': a listing of key conclusions, issues and recommendations that need to be considered and taken into account in the next quarters and the annual reviews of D7.1.

4 Evidence of accomplishment

Report

5 Deliverable and milestone summary table

The table displays the status of all WP7 deliverables on the date of reporting.

Deliverable/milestone	Due	Initiated	In progress	Completed	Final delivery date
D7.1 Dissemination and Communication strategy plan	M5 M13 M25 M37		X 1 st annual review	X 1 st version	November 2016 – 1 st version June 2017 – 1 st review
D7.2 Project website	M5			X First version Review	August 2016 - First version February 2017 - Final version after review
D7.3 Research articles inventory M1-M12	M12			X	May 2017
D7.4 Promotional material inventory M6-M12	M12			X	May 2017
D7.5 Research articles inventory M13-M30	M30	X			
D7.6 Promotional material inventory M13-M30	M30				
D7.7 Research articles inventory M1-M48	M48				
D7.8 Promotional material inventory M6-M48	M48				
D7.9 Quarterly WP7 coordination and monitoring reports	M48			X 4 quarter 3 quarter 2 quarter 1 quarter	May 2017
MS2 Set-up of the project website	M5			X	February 2017
MS8 Scientific presentations at events report including presentation summaries	M12			X	May 2017
MS8 Scientific presentations at events report including presentation summaries	M24	X			

MS8 Scientific presentations at events report including presentation summaries	M36				
MS8 Scientific presentations at events report including presentation summaries	M48				
MS9 Communication actions to policy-makers short report	M12			X	May 2017
MS9 Communication actions to policy-makers short report	M24				
MS9 Communication actions to policy-makers short report	M36				
MS9 Communication actions to policy-makers short report	M48				

6 Monitoring indicator summary table

All values indicating the 'reached' level are cumulative values for all project months up to the date of reporting. Note a "+" indicates that further effort/impact has been reached, but cannot yet be accounted for, due to lacking data in the reporting exercise. These data gaps are aimed to be subsequently eliminated, thus reaching full information over time.

Task	Product/ activity	Effort indicator			Impact indicator			Qualitative comments (e.g. user or participant feedback, evidence of use, etc.)
		Name	Target	Reached	Name	target	Reached	
7.2	Website	Nr. of new content items published	N/A	25	Visitor clicks	N/A	2476 unique visitors 2869 visits	Around at least 10% of traffic is most likely spam. A high number of visits are very short.
7.3	Scientific conferences/ events	Nr. of events attended	10	56	Size of total audience reached	3000	3850	
7.3	Scientific publications	Publications submitted/published	10	2/1	Nr. of estimated users	5000	N/A	There is no means to count the actual users of sci. pubs. No citations yet.

7.3	Workshops for science community	Nr. of workshops held	N/A	6	Size of total audience reached	N/A	250	
7.4	Case studies communication: videos	Nr. of videos published	20	0	Nr. of video 'plays'	20 000	0	
7.4	Case studies communication: Case study result briefs	Nr. of case study result briefs developed	N/A	0	Total audience reached with the briefs	N/A	0	
7.5	Online dissemination: Twitter	Nr. of tweets	240	201	Twitter 'likes' and re-tweets	24 000	714 retweets 503 likes 494 link clicks TOTAL: 1.711	
7.5	Online dissemination: Slideshare	Nr. of presentations posted	20	3	Nr. of visits to presentations	10 000	249 views	
7.5	Online dissemination: newsletters	Nr. of publications in newsletters	10X8	4	Size of audience reached	160 000	6087	
7.5	Online dissemination: external websites	Nr. of items published	10	19	Size of audience reached	20 000	61.000	
7.5	Online dissemination: online communities/forums	Nr. of items/discussions/posts	40	1	Size of audience reached	20 000	259 views 16 likes 253 followers (LinkedIn)	
7.6	Promotional material: flyers and handouts	Nr. developed/printed	N/A	11	Nr. of downloads/nr. of handouts given out	N/A	661/645	
7.6	Promotional material:	Nr. of translations	N/A	6				

7.7	Communication with policy decision-makers: public consultations	Nr. of contributions to policy public consultations submitted	N/A	2	Nr. of policy-maker responses to contributions received	N/A	2	
7.7	Communication with policy decision-makers: Policy briefs	Nr. of briefs published	N/A	1	Number of clicks/downloads	N/A	0	
7.4, 7.7	Communication with policy decision-makers, practitioner and communities of practice: events	Nr. of events attended	10	12	Nr. of policy-making representatives reached (<i>add type and sector in comment</i>)	4000	747+	
7.4, 7.7	Targeted activities with media	Nr. of press releases, interviews, articles, etc.	20	2	Total audience reached	200 000	61 000	

7 KPI summary (relevant for quality assurance)

The table includes those KPIs, monitoring which falls under the responsibility of WP7

KPI number	KPI description	Status	Comments
KPI2	Number of papers by SIM4NEXUS partners submitted to peer reviewed journals that present the link between the Nexus and resource efficiency, pathways for the vision 'Living well within the borders of our planet' in 2050 and beyond (Objective 1), climate and sustainability goals (Impact 1) and opportunities and limitations of low-carbon options in view of near-term policy initiatives (Impact 2).	2	Further papers reported in other parts of this report are conference proceedings or "grey literature" and not part of a regular journal.

KPI3	Number of tweets from @SIM4NEXUS (with 'likes', 'retweets' and 'views') that address the links between the Nexus and resource efficiency, pathways for the vision 'Living well within the borders of our planet' in 2050 and beyond (Objective 1), climate and sustainability goals (Impact 1) and opportunities and limitations of low-carbon options in view of near-term policy initiatives (Impact 2).	Tweets: 201 714 retweets 503 likes 494 link clicks	
KPI8	Number of contributions towards international policy events (UNFCCC – United Nations Framework Convention on Climate Change, CBD - Convention on Biological Diversity), European (e.g. CAP – Common Agricultural Policy, WFD – Water Framework Directive), national policy events and regional policy events.	9	

8 5th Quarter M13-M15 (Jun17-Aug17)

8.1 Summary of review points for the next quarters

- In order to encourage the use of the Communications Strategy as a 'working manual' among project partners, and to ensure the achievement of its aims, it is important to include sessions on communication in each project meeting.
- The feedback on communications webinar has been very positive, therefore future webinars are to be considered, the possible content could be e.g. exchange of communication best practice between the cases, communication with private sector (based on experiences in WP6), etc.
- It might be better to bring Twitter box higher up in the news section of the website and make sure the tweets are being displayed properly.
- Activity reporting from some case studies is still very limited, the cases need to be approached individually to inquire about their progress.
- All partners, who disseminate news through their websites/newsletters to their respective networks, need to be aware that it's essential to acquire the information on the size of the audience that is reached via their channels so that the Communications team is able monitor the targets reached.
- It appears the use of promotional material is under-reported by the project partners, which does not allow tracking. The need to report this type of activity needs to be emphasised.
- The development of policy briefs is the tool of choice for targeting policy-makers in the specific nexus sectors. Coordination is necessary with WP2 on dissemination of the policy briefs and to avoid overlaps.
- Some parts of the project (several case studies) and some types of activities (e.g. use of dissemination material) seem to still be underreported by project partners. Regular reminders are advised.

8.2 Resolution of past review points

Revision point	Implementation
<ul style="list-style-type: none"> Interviews with partners are a good way to both raise the understanding of the communication approach, planning and partner responsibilities in sim4nexus project; and to gather valuable inputs from project partners in accordance to their WP and case study work. They should be considered for the next strategy review phase as well. 	<p>The interview approach has been used in the M12 communication strategy review and will be used in the subsequent reviews as well.</p>
<ul style="list-style-type: none"> Communications training is necessary for all consortium partners to familiarise them with the communication strategy, communication principles and approaches, as well as the agreed information and workflows. 	<p>The first communications training webinar for the project partners was held in M116, September 2017.</p>
<ul style="list-style-type: none"> The overall workflow of information reaching the website management team is working well, however, the information flow 	<p>The importance of maintaining information flows from the case study teams has been stressed in the project meeting in June 2017 (Trebon) and in the webinar training. The information flow has overall increased.</p>

<p>regarding activities within the case studies could be improved to make sure it appears in website news.</p>	
<ul style="list-style-type: none"> • Once further progress has been made on developing the serious game, the sub-page will be updated accordingly 	<p>First ideas on the update of the sub-page are being gathered in M16.</p>
<ul style="list-style-type: none"> • The number of participants per scientific event (audience size) has been over-estimated: while the target of 10 scientific presentations could be exceeded nearly five times, the simultaneous goal to reach 3000 listeners was not achieved in the first year. 	<p>However, with 2950 listeners the first-year goal was reached by 98%. We monitor the numbers further and give feedback to the project partners if the performance should drop significantly from here.</p>
<ul style="list-style-type: none"> • The number of estimated users of scientific publications can only be a rough guess. The following quarters should be used to watch the citation statistics which directly reflect the impact in the scientific community. 	<p>As the number of actual users of scientific publications cannot be accurately obtained at all, citation statistics are reported instead.</p>
<ul style="list-style-type: none"> • It is important for the communications team to know the communication support needs of case studies in advance in order 	<p>The importance of timely requests towards communications team for the support for case study events and activities has been communicated to case study leads. Furthermore, the communications team has agreed</p>

<p>to plan and implement the most efficient and effective communication activities within cases.</p>	<p>to provide inputs to the case study manual to include relevant instructions.</p>
<ul style="list-style-type: none"> • Preparation of communication actions in the case studies and learning from other case studies shall be assessed at the team meeting in May/June 2017, to identify better ways to achieve impact. 	<p>The more advanced cases shared their experiences in the project meeting in June 2017 (Trebou). It is being discussed that a further communications webinar could focus on good experiences' sharing between the cases.</p>
<ul style="list-style-type: none"> • Making sure that all consortium members are sharing their presentations with us is important so that we don't have missing presentations from SlideShare. 	<p>All project partners have been invited repeatedly to share their presentations during the project's physical meeting, as well as through the project's communications webinar. Furthermore, partners who report participation in events are being approached individually to collect their presentations.</p>
<ul style="list-style-type: none"> • The promotional materials are currently mostly used in electronic format. To understand any near future printing needs, partners need to be surveyed. 	<p>The promotional materials are still primarily used in electronic format. Case study teams have been informed about the possibility to acquire printed materials. Furthermore, clear instructions will be added to the case study manual to encourage cases to request printed material when necessary.</p>

<ul style="list-style-type: none"> • The reporting of the activities within cases to the communication team should be improved. A standard template will be provided in June to all case study leads. 	<p>A new improved monitoring template has been created and posted online with easy access for all project partners to facilitate reporting.</p>
<ul style="list-style-type: none"> • Streamlining of information flows from the partners for monitoring purposes is essential to make sure that monitoring is efficient and does not take too many resources 	<p>The new improved monitoring template online with easy access for all project partners, has significantly contributed to the mainstreaming and increased efficiency, reducing workload for the monitoring task.</p>

8.3 Task 7.1 Dissemination and communication strategy

8.3.1 Undertaken activity description

- The annual review of the project Communications Strategy has been completed and represents a significant improvement. The most important updates are as follows:
 - a. A more participatory approach was adopted, including interviews with WP and Case Study leads to collect their feedback and views
 - b. A review by a key leading expert on science impact and communication: Prof. M. Reed, Newcastle University
 - c. Added relation to Horizon2020 communication guidance/principles
 - d. Improved presentation of key communication principles and added key definitions
 - e. New focussed impact-related communications overview table
 - f. Revised step-by-step work-flows
 - g. The project partners have been familiarised with the updated Communications Strategy in the project meeting in May 2017 (Trebon) and via a webinar training.
- Communications webinar training has been held on September 5, 2017 with special emphasis on communication within case studies, taking into account that most cases were planning to hold their first workshops in near future. 12 partners participated in the webinar. After positive feedback, future communications webinars are being considered and ideas are being collected.

8.3.2 Outcomes and deliverables

Deliverables and milestones

Deliverable/milestone	Due	Initiated	In progress	Completed	Final delivery date
D7.1 Dissemination and Communication strategy plan	M5 M13 M25 M37			X First version X 1 st review	November 2016 First version June 2017 1 st review

Indicators

N/A

8.3.3 Points for review

- In order to encourage the use of the Communications Strategy as a 'working manual' among project partners, and to ensure the achievement of its aims, it is important to include sessions on communication in each project meeting.
- The feedback on communications webinar has been very positive, therefore future webinars are to be considered, the possible content could be e.g. exchange of communication best practice between the cases, communication with private sector (based on experiences in WP6), etc.

8.4 Task 7.2 Set-up and maintenance of a project website

8.4.1 Undertaken activity description

- Introduction of project summary in 5 different languages on the first website page
- Improved arrangement of 'Outputs' and 'Deliverables' sections
- Set-up of unique links to website elements for better linking options
- Continuous maintenance of the website
- Regular update of news items on the website

8.4.2 Outcomes and deliverables

Deliverables and milestones

Deliverable/milestone	Due	Initiated	In progress	Completed	Final delivery date
D7.2 Project website	M5			X First version Review	First version August 2016 Final version February 2017
MS2 Set-up of the project website	M5			X	February 2017

Indicators

Task	Product/ activity	Effort indicator			Impact indicator			Qualitative comments (e.g. user or participant feedback, evidence of use, etc.)
		Name	Target	Reached	Name	target	Reached	
7.2	Website	Nr. of new content items published	N/A	7	Visitor clicks	N/A	610 unique visitors 694 visits	Around 10% of traffic is most likely spam. A high number of visits are very short.

8.4.3 Points for review

- It might be better to bring Twitter box higher up in the news section of the website and make sure the tweets are being displayed properly.

8.5 Task 7.3 Communications with the research community

8.5.1 Undertaken activity description

- Chrysi Laspidou (UTH) chaired a session on the 5th International Conference on Sustainable Solid Waste Management and organised a round table session at the 1st National Convention on Climate Change for Thessaly.
- Gitta Köllner (ACTeon) presented SIM4NEXUS on a Workshop about interdisciplinary approaches to assess and model the urban water–energy nexus.
- Janez Sušnik (UNESCO-IHE) presented on the Cities of the Future Conference in Gothenburg, Sweden
- Lydia Vamvakeridou-Lyroudia managed a Workgroup on a Workshop on Circular Economy at the Business School of UNEXE
- Jan Pokorný (ENKI) presented and discussed on the Central Asian Environmental Forum in Ashgabad, Turkey
- Stefania Munaretto and Maria Witmer presented both on a seminar of the Amsterdam Lab on Earth System Governance of the Vrije Universiteit Amsterdam and on another event targeted to the PBL sector on nature conservation in The Hague, The Netherlands
- The monitoring tasks were streamlined by reporting into one common GoogleDoc form.
- Some activities of this task (e.g. workshop organisation) were postponed to M24+, because the project still lacks relevant scientific results to communicate.

8.5.2 Outcomes and deliverables

Deliverables and milestones

Deliverable/milestone	Due	Initiated	In progress	Completed	Final delivery date
D7.3 Research articles inventory M1-M12	M12			X	May 2017
D7.5 Research articles inventory M13-M30	M30	X			
D7.7 Research articles inventory M1-M48	M48				

MS8 Scientific presentations at events report including presentation summaries	M12			X	May 2017
MS8 Scientific presentations at events report including presentation summaries	M24	X			
MS8 Scientific presentations at events report including presentation summaries	M36				
MS8 Scientific presentations at events report including presentation summaries	M48				

Indicators

Task	Product/ activity	Effort indicator			Impact indicator			Qualitative comments (e.g. user or participant feedback, evidence of use, etc.)
		Name	Target	Reached	Name	target	Reached	
7.3	Scientific conferences/ events	Nr. of events attended	10	7	Size of total audience reached	3000	900	
7.3	Scientific publications	Publications submitted/published	10	1/1	Nr. of estimated users	5000	N/A	No citations yet.
7.3	Workshops for science community	Nr. of workshops held	N/A	1	Size of total audience reached	N/A	30	Workgroup in WS on Circular Economy (UNEXE)

8.5.3 Points for review

8.6 Task 7.4 Case studies communication

8.6.1 Undertaken activity description

8.6.1.1 Global case

8.6.1.2 Europe case

8.6.1.3 France - Germany transboundary case

8.6.1.4 Eastern Germany - Czech Republic - Slovakia transboundary case

8.6.1.5 Sweden national case

8.6.1.6 Latvia national case

8.6.1.7 Netherlands national case

- Two interviews were held in June and August as part of stakeholder mapping in the Netherlands case, engaging 3 academics and 1 policy-maker covering all nexus sectors.
- A presentation was held at PBL (Lead partner of the Netherlands case), Hague, with invites from outside PBL, including 20 representatives from academia covering sectors energy, food, land and climate.
- A presentation of master thesis, that contributes to the Netherlands case study was held at VU University in Amsterdam for the audience of 30 academics and students.

8.6.1.8 Greece national case

- A consultation workshop held in Athens, Greece as a side-event during the 5th International Conference of Solid Waste Management. A total of 28 participants included 5 academics, 15 policy-makers, 4 private sector representatives and 4 NGOs.

8.6.1.9 Azerbaijan national case

- 8.6.1.10 Andalusia regional case
- 8.6.1.11 Southwest UK regional case
- 8.6.1.12 Sardinia, Italy regional case

8.6.2 Outcomes and deliverables

Deliverables and milestones

N/A

Indicators

Task	Product/ activity	Effort indicator			Impact indicator			Qualitative comments (e.g. user or participant feedback, evidence of use, etc.)
		Name	Tar-get	Reached	Name	tar-get	Reached	
7.4	Case studies communication: videos	Nr. of videos published	20	0	Nr. of video 'plays'	20 000	0	
7.4	Case studies communication: Case study result briefs	Nr. of case study result briefs developed	N/A	0	Total audience reached with the briefs	N/A	0	
7.4, 7.7	Communication with policy decision-makers, practitioners and communities of practice: events	Nr. of events attended	10	1	Nr. of policy-making representatives reached (<i>add type and sector in comment</i>)	4000	23	A consultation workshop of the Greek CS, Athens.

7.4, 7.7	Targeted activities with media	Nr. of press releases, interviews, articles, etc.	20	0	Total audience reached	200 000	0	
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8.6.3 Points for review

- Activity reporting from some cases is still very limited, the cases need to be approached individually to inquire about their progress.

8.7 Task 7.5 Online dissemination

8.7.1 Undertaken activity description

- SIM4NEXUS twitter account was updated with all the project’s latest developments and news.
- SIM4NEXUS Communications team (WssTP) expanded the online communications database, identifying relevant to the project online newsletters, portals and websites to be used as channels for the dissemination of SIM4NEXUS updates.
- Throughout this quarter, two news items on SIM4NEXUS were published on external websites, receiving the attention of 61.000 viewers in total.
- SIM4NEXUS Communications team (WssTP) continued with the monitoring of SIM4NEXUS presence in online media (newsletters, external websites, online communities & forums).

8.7.2 Outcomes and deliverables

Deliverables and milestones

N/A

Indicators

Task	Product/ activity	Effort indicator			Impact indicator			Qualitative comments (e.g. user or participant feedback, evidence of use, etc.)
		Name	Target	Reached	Name	target	Reached	
7.5	Online dissemination: Twitter	Nr. of tweets	240	26	Twitter ‘likes’ and re-tweets	24 000	249 retweets 183 likes 106 link clicks	

7.5	Online dissemination: Slideshare	Nr. of presentation posted	20	0	Nr. of visits to presentations	10 000	0 views	
7.5	Online dissemination: newsletters	Nr. of publications in newsletters	10X8	0	Size of audience reached	160 000	0	
7.5	Online dissemination: external websites	Nr. of items published	10	3	Size of audience reached	20 000	35.000 26.000	1 news item published at the Ekolist website 1 news item published at the Parliament News (Slovakia)
7.5	Online dissemination: online communities/forums	Nr. of items/discussions/posts	40	0	Size of audience reached	20 000	0	

8.7.3 Points for review

- All partners, who disseminate news through their websites/newsletters to their respective networks, need to be aware that it's essential to acquire the information on the size of the audience that is reached via their channels so that the Communications team is able monitor the targets reached.

8.8 Task 7.6 Promotional material

8.8.1 Undertaken activity description

- Additional informative handout has been prepared by the Germany – France transboundary case study for dissemination among German – speaking stakeholders. It has been uploaded on the project website: http://sim4nexus.eu/userfiles/Deliverables/S4N_Flyer_German.pdf

8.8.2 Outcomes and deliverables

Deliverables and milestones

Deliverable/milestone	Due	Initiated	In progress	Completed	Final delivery date
D7.4 Promotional material inventory M6-M12	M12			X	May 2017
D7.6 Promotional material inventory M13-M30	M30				
D7.8 Promotional material inventory M6-M48	M48				

Indicators

Task	Product/ activity	Effort indicator			Impact indicator			Qualitative comments (e.g. user or participant feedback, evidence of use, etc.)
		Name	Target	Reached	Name	target	Reached	
7.6	Promotional material: flyers and handouts	Nr. developed/printed	N/A	1	Nr. of downloads/nr. of handouts given out	N/A	127	
7.6	Promotional material:	Nr. of translations	N/A	0				

8.8.3 Points for review

- It appears the use of promotional material is under-reported by the project partners, which does not allow tracking. The need to report this type of activity needs to be emphasised.

8.9 Task 7.7 Communication with policy decision-makers

8.9.1 Undertaken activity description

8.9.1.1 EU level and international level

- The First SIM4NEXUS policy brief was developed and published in August, 2017 targeting policy-makers working on adaptation to climate change, especially with the view of the currently ongoing evaluation of the EU Adaptation Strategy. The policy brief has been distributed among EU DGs ENV, ENER, AGRI, CLIMA, EU Parliament, National attachées on nexus sectors in Brussels. Roughly 460 persons have been reached 100 of those from policy-making.
- Several project partners: WUR-LEI (Floor Brouwer), UNEXE (Lydia Vamvakeridou), UTH (Chrysi Laspidou), Eurecat (Gabriel Anzaldi), DHI (Chengzi Chew), WssTP took part in Water Innovation Europe 2017, the annual stakeholder conference of WssTP, with a presentation that was targeted towards ‘the value of water’, through focus on policy coherence, efforts to increase resource efficiency, and interest towards market exploitation. The audience included around 50 policy makers from the European Commission, national ministries of water and infrastructure, regional authorities. The event focussed on water sector.

8.9.1.2 National, regional and local levels

- Project partner Jan Pokorny is actively engaged in the Czech Republic national Drought Policy Conception preparation via meetings and drafting of the text. The conception has been approved by the government on 2017. It addresses water, energy, land, climate policy sectors. The document is broadly distributed to national policymakers, academia, general public, NGOs, etc, reaching hundreds of readers.
- Project partner Michal Kravčík gave an interview that was published in Slovakian Parliament news on the necessity to rethink the access to water in Slovakian cities. The interview reached an audience of 26 000 readers and was shared 2500 times on Facebook.

- Project partner Michal Kravčík provided an input to a publication on the Czeck Ekolist on the disturbed water cycle as the cause for drought and flood problems. The publication reached 35 000 readers and was shared 2600 times on Facebook.

8.9.2 Outcomes and deliverables

Deliverables and milestones

Deliverable/milestone	Due	Initiated	In progress	Completed	Final delivery date
MS9 Communication actions to policy-makers short report	M12			X	May 2017
MS9 Communication actions to policy-makers short report	M24				
MS9 Communication actions to policy-makers short report	M36				
MS9 Communication actions to policy-makers short report	M48				

Indicators

Task	Product/ activity	Effort indicator			Impact indicator			Qualitative comments (e.g. user or participant feedback, evidence of use, etc.)
		Name	Tar-get	Reached	Name	tar-get	Reached	
7.7	Communication with policy decision-makers: public consultations	Nr. of contributions to policy public consultations submitted	N/A	1	Nr. of policy-maker responses to contributions received	N/A	1	Contribution to national Drought Policy Conception of Czech Republic. Specific contributions included in the final approved version.
7.7	Communication with policy decision-makers: Policy briefs	Nr. of briefs published	N/A	1	Number of clicks/downloads	N/A	0	Policy brief Nr.1 - Adaptation to climate change.

7.4, 7.7	Communication with policy decision-makers, practitioner and communities of practice: events	Nr. of events attended	10	1	Nr. of policy-making representatives reached (<i>add type and sector in comment</i>)	4000	50+250 TOTAL:300	Water Innovation Europe 2017 Distribution of 1st policy brief
7.4, 7.7	Targeted activities with media	Nr. of press releases, interviews, articles, etc.	20	2	Total audience reached	200 000	26 000 + 35 000 TOTAL: 61 000	

8.9.3 Points for review

- The development of policy briefs is the tool of choice for targeting policy-makers in the specific nexus sectors. Coordination is necessary with WP2 on dissemination of the policy briefs and to avoid overlaps.

8.10 Task 7.8 Communication coordination and monitoring

8.10.1 Undertaken activity description

- Ongoing day-to-day work of coordination and monitoring
- New Communications Monitoring templates have been developed and posted online for easy use by all project partners. The templates have been improved to better capture the details on communication activities necessary for the annual project reporting, as well as to serve as a one-stop overview of all communication actions and follow-ups.
- The importance of reporting communication activities by all project partners has been stressed in the project meeting in May 2017 (Trebon) and in the communications training webinar in order to improve the information flow and ensure comprehensive monitoring.
- Communication coordination and monitoring report for Quarter 5 is completed.

8.10.2 Outcomes and deliverables

Deliverables and milestones

Deliverable/milestone	Due	Initiated	In progress	Completed	Final delivery date
D7.9 Quarterly WP7 coordination and monitoring reports	M48			X 4 quarter 3 quarter 2 quarter 1 quarter	May 2017
				X 5 quarter	September 2017

Indicators

N/A

8.10.3 Points for review

- Some parts of the project (several case studies) and some types of activities (e.g. use of dissemination material) seem to still be underreported by project partners. Regular reminders are advised.

9 4th Quarter M10-M12 (Mar17-May17)

9.1 Summary of review points for the next quarters

- Interviews with partners are a good way to both raise the understanding of the communication approach, planning and partner responsibilities in SIM4NEXUS project; and to gather valuable inputs from project partners in accordance to their WP and case study work. They should be considered for the next strategy review phase as well.
- Communications training is necessary for all consortium partners to familiarise them with the communication strategy, communication principles and approaches, as well as the agreed information and workflows.
- The overall workflow of information reaching the website management team is working well, however, the information flow regarding activities within the case studies could be improved to make sure it appears in website news.
- Once further progress has been made on developing the Serious Game, the sub-page will be updated accordingly.
- The number of estimated users of scientific publications can only be a rough guess. The following quarters should be used to watch the citation statistics which directly reflect the impact in the scientific community.
- The number of participants per scientific event (audience size) has been over-estimated: While the target of 10 scientific presentations could be exceeded nearly five times, the simultaneous goal to reach 3000 listeners was not achieved in the first year.
- It is important for the communications team to know the communication support needs of case studies in advance in order to plan and implement the most efficient and effective communication activities within cases.
- Preparation of communication actions in the case studies and learning from other case studies shall be assessed at the team meeting in May/June 2017, to identify better ways to achieve impact.

- Making sure that all consortium members are sharing their presentations with us is important so that we don't have missing presentations from SlideShare.
- The promotional materials are currently mostly used in electronic format. To understand any near future printing needs, partners need to be surveyed.
- The reporting of the activities within cases to the communication team should be improved. A standard template will be provided in June to all case study leads.
- Streamlining of information flows from the partners for monitoring purposes is essential to make sure that monitoring is efficient and does not take too many resources.

9.2 Task 7.1 Dissemination and communication strategy

9.2.1 Undertaken activity description

- A review of the dissemination and communication activity initiated based on the experiences of the first quarters of the project
- Consultation with consortium partners to gather their inputs and ideas and achieve consensus carried out

9.2.2 Outcomes and deliverables

Deliverables and milestones

Deliverable/milestone	Due	Initiated	In progress	Completed	Final delivery date
D7.1 Dissemination and Communication strategy plan	M5 M13 M25 M37		X 1 st review	X First version	November 2016 First version June 2017 1 st review

Indicators

N/A

9.2.3 Points for review

- Interviews with partners are a good way to both raise the understanding of the communication approach, planning and partner responsibilities in SIM4NEXUS project; and to gather valuable inputs from project partners in accordance to their WP and case study work. They should be considered for the next strategy review phase as well.

- Communications training is necessary for all consortium partners to familiarise them with the communication strategy, communication principles and approaches, as well as the agreed information and workflows.

9.3 Task 7.2 Set-up and maintenance of a project website

9.3.1 Undertaken activity description

- Continuous maintenance of the website
- Regular update of news items on the website

9.3.2 Outcomes and deliverables

Deliverables and milestones

Deliverable/milestone	Due	Initiated	In progress	Completed	Final delivery date
D7.2 Project website	M5			X First version Review	First version August 2016 Final version February 2017
MS2 Set-up of the project website	M5		X		

Indicators

Task	Product/ activity	Effort indicator			Impact indicator			Qualitative comments (e.g. user or participant feedback, evidence of use, etc.)
		Name	Tar- get	Reached	Name	tar- get	Reached	

7.2	Website ¹	Nr. of new content items published	N/A	6	Visitor clicks	N/A	1531 unique visitors 1803 visits	Around 10% of traffic is most likely spam. A high number of visits are very short.
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9.3.3 Points for review

- The overall workflow of information reaching the website management team is working well, however, the information flow regarding activities within the case studies could be improved to make sure it appears in website news.
- Once further progress has been made on developing the Serious Game, the sub-page will be updated accordingly.

¹ All website statistics are reported as of 14.05.2017

9.4 Task 7.3 Communications with the research community

9.4.1 Undertaken activity description

- The Case study leads of France-Germany case have provided assistance to the workshop of the Upper Rhine Cluster for Sustainability Research – Axis IV: Resource management: short presentation of the project, distribution of flyers; attendance of 20 researchers from the Upper Rhine region including France, Germany and Switzerland.
- Frank Wechsung (PIK) presented "The Guanting (Climate–Water–Land–Energy) Nexus project: state and outlook" at the Conference on International Partnership for Sustainable Innovation, Shanghai, China, 9–13 April 2017.
- Xavier Domingo (Eurecat) introduced SIM4NEXUS as a novel approach towards improving decision making for resource efficiency, based on the water-land-food-energy-climate Nexus at the WEAM4i Final Workshop.
- Floor Brouwer (WUR-LEI) gave a presentation on SIM4NEXUS as one of the cluster components in ICT4Water at the Waterwise Water Efficiency Conference in Berlin, Germany
- Dragan Savic (UNEXE) spoke at the 'Sustainability in turbulent times' conference in London, UK.
- Jan Pokorný (ENKI) organized a seminar on the Ecological management of water and energy in small towns and regions conference in Dacice, Czech Republic, and a similar event (Water and Climate) in Amsterdam, The Netherlands. He referred on the role of water in the city climate also on a public forum organized by the town of Zwolen, The Netherlands.
- Georgios Avgerinopoulos (KTH) presented his research on the "Global CLEWs model - A novel application of OSeMOSYS" on the EGU General Assembly in Vienna, Austria.
- Stefania Munaretto (PBL) gave a presentation on policy coherence in the water-energy-food-land-climate nexus, the case of EU policies at the World Resources Institute in Washington, D.C., United States.
- Michal Kravcik (P&W) continued his America tour delivering presentations at 18 locations and gave also three further talks back in the Czech Republic.
- Janez Susnik (UNESCO-IHE) presented the Sardinia case study at the Dresden nexus conference, Dresden, Germany

- Finally, Chrysi Laspidou (UTH), Lydia Vamvarikou-Lyroudia (UNEXE), and nine co-authors managed to get a conference proceeding about the SIM4NEXUS approach accepted.

9.4.2 Outcomes and deliverables

Deliverables and milestones

Deliverable/milestone	Due	Initiated	In progress	Completed	Final delivery date
D7.3 Research articles inventory M1-M12	M12			X	May 2017
D7.5 Research articles inventory M13-M30	M30				
D7.7 Research articles inventory M1-M48	M48				
MS8 Scientific presentations at events report including presentation summaries	M12			X	May 2017
MS8 Scientific presentations at events report including presentation summaries	M24				
MS8 Scientific presentations at events report including presentation summaries	M36				
MS8 Scientific presentations at events report including presentation summaries	M48				

Indicators

Task	Product/ activity	Effort indicator			Impact indicator			Qualitative comments (e.g. user or participant feedback, evidence of use, etc.)
		Name	Target	Reached	Name	target	Reached	
7.3	Scientific conferences/ events	Nr. of events attended	10	31	Size of total audience reached	3000	1500	

7.3	Scientific publications	Publications submitted/published	10	1/0	Nr. of estimated users	5000		Current status: accepted
7.3	Workshops for science community	Nr. of workshops held	N/A	2	Size of total audience reached	N/A	60	

9.4.3 Points for review

- The number of estimated users of scientific publications can only be a rough guess. The following quarters should be used to watch the citation statistics which directly reflect the impact in the scientific community.

9.5 Task 7.4 Case studies communication

9.5.1 Undertaken activity description

9.5.1.1 Global case

9.5.1.2 Europe case

9.5.1.3 France - Germany transboundary case

- Contact initiated with the French Region « Grand Est », with three persons working on water, energy and climate. Sending of the project flyer. Meeting planned to present the project (forthcoming).
- Project presented (and flyers sent) to representatives of the Interreg project Climability and the Commercial and Industrial Chamber of France; 2 persons.
- Assistance to the workshop of the Upper Rhine Cluster for Sustainability Research – Axis IV: Resource management: short presentation of the project (orally, without support), distribution of flyers; attendance of 20 researchers from the Upper Rhine region including France, Germany and Switzerland.
- Presentation letter sent to the Ministry of Environment of Baden-Württemberg, including the flyer.

9.5.1.4 Eastern Germany - Czech Republic - Slovakia transboundary case

- Participation in a discussion panel on sustainable production in agriculture landscape and suggested improvements of water and soil management in drained agriculture landscape (together with Landscape planners and Povodí Vltavy/river management)

9.5.1.5 Sweden national case

9.5.1.6 Latvia national case

- Representatives from several stakeholder institutions in Latvia have been informed about project activities: case study, modelling & serious game. By having smaller or larger meetings or individual discussions with experts, the following institutions have been approached:

On a national level:

- Latvian Ministry of Environmental Protection and Regional Development – senior officials at Climate Change department – 4 persons,
- Latvian Ministry of Agriculture – senior officials at agriculture and forestry department – 2 persons,
- Institute of Physical Energetics – leading researchers in the field of modelling of GHG emissions – 2 persons
- Latvian University of Agriculture -rector of the university being involved in a project on modelling of GHG in agriculture sector in Latvia – 1 person.

On a regional level:

- Zemgale Planning region – projects managers – 3 persons
- Vidzeme Planning region – project managers – 2 persons
- Zemgale Regional energy agency - director – 1 person

On a local level:

- Riga Energy agency – Head of Energy Efficiency Information Centre – 1 person;
- About 10 municipalities in Zemgale region during regional Energy group meeting held on 5 April 2017 in Jelgava – 20 persons.

- During these meetings SIM4NEXUS leaflets were distributed as well as a brief introductory infosheet (In Latvian language) reflecting our national case study.
- On April 20, 2017 the Latvia national case study leads participated in a H2020 project “PANEL 2050” activities presenting SIM4NEXUS project during the capacity building training of several municipalities in the Vidzeme region.

9.5.1.7 Netherlands national case

9.5.1.8 Greece national case

- The Greece case study leads have participated in a round table on sustainable tourism and culture, organized by the Hellenic Greek Ministry of Tourism presenting the nexus concept as awareness raising and introducing the Greek case study.
- Maria P. Papadopoulou (UTH) had a follow-up meeting with managing directors of Piraeus Bank (Agricultural Sector, Environment and Green Banking) to engage them as stakeholders in the development and evaluation process of the serious game.
- UTH had meetings in small groups or individual discussions with representatives from several stakeholder institutions in Greece to inform them about the case study, related policies, modelling and the serious game on the national level:
 - Ministry of Environment and Energy (5 persons)
 - Ministry of Foreign Affairs (1 person)
 - Ministry of Tourism (2 persons)
 - Piraeus Bank (4 persons)
 - Athens Labour Unions Organization – Department of the Environment and International Relations (1 person)
 - Hellenic Association of Photovoltaic Energy Producers (SPEF) (1 person)
 - Joint SA (multi-stakeholder) agricultural enterprise: “Monakrivo” (production, certification and trade of olive oil) (3 persons)

9.5.1.9 Azerbaijan national case

9.5.1.10 Andalusia regional case

- Considering the main Nexus policy challenges to be addressed in the case study of Andalusia, stakeholders have been identified from the sectors of water, food and energy, both at public and private levels to ensure that all views are represented:
- Regional Ministries

- Public agencies
- River basin authority
- Water user associations
- Professional agricultural organisations
- Renewable energy associations
- Environmental organisations
- Research centres
- Universities
- All of the stakeholders contacted have received the SIM4NEXUS flyer in digital format (25 pieces) and have been informed about the project and the case study by phone.
- 15 stakeholders have been interviewed by phone to get information about their role in resource management and in the policy decision making process in the region; interrelations with other stakeholders; vision about the Nexus and policy related issues; and platforms, forums, conferences and projects that can be significant for SIM4NEXUS.

9.5.1.11 [Southwest UK regional case](#)

9.5.1.12 [Sardinia, Italy regional case](#)

9.5.2 Outcomes and deliverables

Deliverables and milestones

N/A

Indicators

Task	Product/ activity	Effort indicator			Impact indicator			Qualitative comments (e.g. user or participant feedback, evidence of use, etc.)
		Name	Target	Reached	Name	target	Reached	
7.4	Case studies communication: videos	Nr. of videos published	20	0	Nr. of video 'plays'	20 000	0	
7.4	Case studies communication: Case study result briefs	Nr. of case study result briefs developed	N/A	0	Total audience reached with the briefs	N/A	0	
7.4, 7.7	Communication with policy decision-makers, practitioners and communities of practice: events	Nr. of events attended	10	6	Nr. of policy-making representatives reached (<i>add type and sector in comment</i>)	4000	30+20+10+9+8 TOTAL: 77	<p>A round table on sustainable tourism and culture, organized by the Hellenic Greek Ministry of Tourism</p> <p>A meeting of an advisory board for the "Conception of policy for mitigation of drought/floods in the Czech Republic".</p> <p>Zemgale region Energy group meeting in Latvia.</p> <p>Greek case individual meetings with policy-makers.</p> <p>Andalusia case individual communication with policy-makers.</p>

7.4, 7.7	Targeted activities with media	Nr. of press releases, interviews, articles, etc.	20	0	Total audience reached	200 000	0	
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9.5.3 Points for review

- It is important for the communications team to know the communication support needs of case studies in advance in order to plan and implement the most efficient and effective communication activities within cases.
- Preparation of communication actions in the case studies and learning from other case studies shall be assessed at the team meeting in May/June 2017, to identify better ways to achieve impact.

9.6 Task 7.5 Online dissemination

9.6.1 Undertaken activity description

- Maintenance and update of SIM4NEXUS twitter account.
- Cross-check with partners for presentations that are ready to be uploaded on SIM4NEXUS SlideShare account.
- Regular monitoring of SIM4NEXUS presence in media (newsletters, external websites, online communities & forums).
- Identification of online newsletters and approaching of their editors for collaboration

9.6.2 Outcomes and deliverables

Deliverables and milestones

N/A

Indicators

Task	Product/ activity	Effort indicator			Impact indicator			Qualitative comments (e.g. user or participant feedback, evidence of use, etc.)
		Name	Target	Reached	Name	target	Reached	
7.5	Online dissemination: Twitter ²	Nr. of tweets	240	29	Twitter 'likes' and re-tweets	24 000	241 retweets 76 likes	

² All twitter statistics are reported as of 11.05.2017

							91 link clicks	
7.5	Online dissemination: Slideshare	Nr. of presentation posted	20	1	Nr. of visits to presentations	10 000	67 views	
7.5	Online dissemination: newsletters	Nr. of publications in newsletters	10X8	0	Size of audience reached	160 000	0	
7.5	Online dissemination: external websites	Nr. of items published	10	4	Size of audience reached	20 000	?	<p>1 news item published at KTH Royal Institute of Technology.</p> <p>SIM4NEXUS project mentioned at freewat.eu website</p> <p>SIM4NEXUS project mentioned at the news website taxydromos.gr</p> <p>1 news item published at PBL Netherlands Environmental Assessment Agency Website</p>
7.5	Online dissemination: online communities/forums	Nr. of items/discussions/posts	40	1	Size of audience reached	20 000	253 followers	Post on LinkedIn Group from Maïté FOURNIER, ACTeon

9.6.3 Points for review

- Making sure that all consortium members are sharing their presentations with us is important so that we don't have missing presentations from SlideShare.

9.7 Task 7.6 Promotional material

9.7.1 Undertaken activity description

- The Promotional material inventory milestone report developed
- All of the stakeholders contacted within Greek case study have received the SIM4NEXUS flyer in digital format
- SIM4NEXUS flyer shared with several stakeholders in the France-Germany transboundary case, including a cluster of 20 researchers in a workshop on Resource management in the region.
- SIM4NEXUS flyers have been distributed to various stakeholders on national, regional and local levels in Latvia national case study

9.7.2 Outcomes and deliverables

Deliverables and milestones

Deliverable/milestone	Due	Initiated	In progress	Completed	Final delivery date
D7.4 Promotional material inventory M6-M12	M12		X		May 2017
D7.6 Promotional material inventory M13-M30	M30				
D7.8 Promotional material inventory M6-M48	M48				

Indicators

Task	Product/ activity	Effort indicator			Impact indicator			Qualitative comments (e.g. user or participant feedback, evidence of use, etc.)
		Name	Target	Reached	Name	target	Reached	
7.6	Promotional material: flyers and handouts	Nr. developed/printed	N/A	0	Nr. of downloads/nr. of handouts given out	N/A	506/25+40	
7.6	Promotional material:	Nr. of translations	10	0				

9.7.3 Points for review

- The promotional materials are currently mostly used in electronic format. To understand any near future printing needs, partners need to be surveyed.

9.8 Task 7.7 Communication with policy decision-makers

9.8.1 Undertaken activity description

- The MS9 report completed and submitted

9.8.1.1 EU level and international level

- Within WP2 key policy makers on EU level to be addressed have been identified (2 persons per policy field) and interviews are being planned
- Fresh Thoughts (FT) has attended a DG CLIMA workshop on the ongoing EU adaptation strategy review, also providing inputs from SIM4NEXUS

9.8.1.2 National, regional and local levels

- University of Thessaly (UTH) have participated in a round table on sustainable tourism and culture, organized by the Hellenic Greek Ministry of Tourism presenting the nexus concept as awareness raising and introducing the Greek case study.
- ENKI took part in a meeting of an advisory board for the “Conception of policy for mitigation of drought/floods in the Czech Republic”. They provided a short explanation on the role of vegetation, wetlands, forest in water cycle of an inland country and to bring positive examples of arid landscape restoration (links between nexus elements water, climate and land-use). Text of the “Conception” was submitted to the national government.
- The France-Germany transboundary case study leads have sent a presentation letter sent to the Ministry of Environment of Baden-Württemberg, including the project flyer to initiate contact.
- Contacts have been initiated with policy-makers on national and regional levels in Latvia: Latvian Ministry of Environmental Protection and Regional Development, Latvian Ministry of Agriculture, Zemgale Planning region and Vidzeme Planning region.
- The Latvia case study leads participated in Zemgale region Energy group meeting held on 5 April 2017 in Jelgava with 10 municipalities attending.
- The Swedish national case tam has disseminated an online survey among 290 municipalities.

- UTH had meetings in small groups or individual discussions with representatives from several stakeholder institutions in Greece to inform them about the case study, related policies, modelling and the serious game on the national level:
 - Ministry of Environment and Energy (5 persons)
 - Ministry of Foreign Affairs (1 person)
 - Ministry of Tourism (2 persons)
 - Athens Labour Unions Organization – Department of the Environment and International Relations (1 person)
- Considering the main Nexus policy challenges to be addressed in the case study of Andalusia, stakeholders have been identified from the sectors of water, food and energy, both at public and private levels to ensure that all views are represented:
 - Regional Ministries
 - Public agencies
 - River basin authority
 - Water user associations
 - Professional agricultural organisations
 - Renewable energy associations
 - Environmental organisations
 - Research centres
 - Universities
 - All of the stakeholders contacted have received the SIM4NEXUS flyer in digital format (25 pieces) and have been informed about the project and the case study by phone.
 - 15 stakeholders (8 of those were policy-makers) have been interviewed by phone to get information about their role in resource management and in the policy decision making process in the region; interrelations with other stakeholders; vision about the Nexus and policy related issues; and platforms, forums, conferences and projects that can be significant for SIM4NEXUS.

9.8.2 Outcomes and deliverables

Deliverables and milestones

Deliverable/milestone	Due	Initiated	In progress	Completed	Final delivery date
MS9 Communication actions to policy-makers short report	M12			X	May 2017
MS9 Communication actions to policy-makers short report	M24				
MS9 Communication actions to policy-makers short report	M36				
MS9 Communication actions to policy-makers short report	M48				

Indicators

Task	Product/ activity	Effort indicator			Impact indicator			Qualitative comments (e.g. user or participant feedback, evidence of use, etc.)
		Name	Target	Reached	Name	target	Reached	
7.7	Communication with policy decision-makers: public consultations	Nr. of contributions to policy public consultations submitted	N/A	1	Nr. of policy-maker responses to contributions received	N/A	0	A stakeholder workshop on the review of the EU Adaptation Strategy
7.7	Communication with policy decision-makers: Policy briefs	Nr. of briefs published	N/A	0	Number of clicks/downloads		0	
7.4, 7.7	Communication with policy decision-makers, practitioner and	Nr. of events attended	10	6	Nr. of policy-making representatives reached (<i>add type</i>	4000	108+30+20+10+9+8 TOTAL: 185	A stakeholder workshop on the review of the EU Adaptation Strategy

	communities of practice: events				<i>and sector in comment)</i>			<p>A round table on sustainable tourism and culture, organized by the Hellenic Greek Ministry of Tourism</p> <p>A meeting of an advisory board for the “Conception of policy for mitigation of drought/floods in the Czech Republic”.</p> <p>Zemgale region Energy group meeting in Latvia.</p> <p>Greek case individual meetings with policy-makers.</p> <p>Andalusia case individual communication with policy-makers.</p>
7.4, 7.7	Targeted activities with media	Nr. of press releases, interviews, articles, etc.	20		Total audience reached	200 000		

9.8.3 Points for review

- The reporting of the activities targeting policy-makers within cases to the communication team should be improved. A standard template will be provided in June to all case study leads.

9.9 Task 7.8 Communication coordination and monitoring

9.9.1 Undertaken activity description

- Ongoing day-to-day work of coordination and monitoring
- Communication coordination and monitoring report completed
- Attendance of EAB and PCT meetings in Czech Republic in May

9.9.2 Outcomes and deliverables

Deliverables and milestones

Deliverable/milestone	Due	Initiated	In progress	Completed	Final delivery date
D7.9 Quarterly WP7 coordination and monitoring reports	M48			X 4 quarter 3 quarter 2 quarter 1 quarter	May 2017

Indicators

N/A

9.9.3 Points for review

- Streamlining of information flows from the partners for monitoring purposes is essential to make sure that monitoring is efficient and does not take too much resources.

10 3rd Quarter M7-M9 (Dec16-Feb17)

10.1 Summary of review points for the next quarters

- The newly issued Communication guidance by DG RTD needs to be integrated in the strategy
- The state-of-the art of research communication (also according to DG RTD guidance) is focussed on project impact, therefore strong impact-oriented focus is recommended. Can be based on the methodology of Dr. Reed.
- External expert review would add more assurance that the strategy is well-developed and likely to achieve project impact aims
- The previously approved workflows in the initial version of the strategy have not been fully successful in practice. They need to be reviewed and updated in consultations with consortium partners, in order to achieve common agreement and full partner buy-in.
- Cooperation with a group of project partners with IT and website development competencies is a successful approach for the website improvements.
- It is key to provide communication materials in the local languages to be able to reach local stakeholders. It needs to be assessed if any further communication materials would benefit from translations.
- Proper use of accurate and consistent hashtags on Twitter seems to increase our interaction with followers.
- It would be helpful for the communications reporting to have the newsletters and websites that SIM4NEXUS project is mentioned over the month included in the project's monthly update.
- Cooperation with case study leads is a successful approach to achieve fast promotional material translation, which should also be used in future.
- To increase the value-added for policy-makers the creation of policy-briefs based on the relevant SIM4NEXUS deliverables is highly recommended.
- Project partners need to be actively approached to report all communication activities to achieve all-encompassing monitoring

10.2 Task 7.1 Dissemination and communication strategy

10.2.1 Undertaken activity description

- Internal discussions within WP on the communication strategy review approach and main issue to be addressed

10.2.2 Outcomes and deliverables

Deliverables and milestones

Deliverable/milestone	Due	Initiated	In progress	Completed	Final delivery date
D7.1 Dissemination and Communication strategy plan	M5	X 1st review		1st version	November 2016 – 1 st version

Indicators

N/A

10.2.3 Points for review

- The newly issued Communication guidance by DG RTD needs to be integrated in the strategy
- The state-of-the art of research communication (also according to DG RTD guidance) is focussed on project impact, therefore strong impact-oriented focus is recommended. Can be based on the methodology of Dr. Reed.
- External expert review would add more assurance that the strategy is well-developed and likely to achieve project impact aims
- The previously approved workflows in the initial version of the strategy have not been fully successful in practice. They need to be reviewed and updated in consultations with consortium partners, in order to achieve common agreement and full partner buy-in.

10.3 Task 7.2 Set-up and maintenance of a project website

10.3.1 Undertaken activity description

- A full website revamp undertaken following feedback from consortium partners including new website format, new pictures, new info graphics and more details for contact persons

10.3.2 Outcomes and deliverables

Deliverables and milestones

Deliverable/milestone	Due	Initiated	In progress	Completed	Final delivery date
D7.2 Project website	M5		X Revision	X 1 st version 2 nd version	1 st version went online August 2016 2 nd version went online February 2017
MS2 Set-up of the project website	M5		X		

Indicators

Task	Product/ activity	Effort indicator			Impact indicator			Qualitative comments (e.g. user or participant feedback, evidence of use, etc.)
		Name	Target	Reached	Name	target	Reached	
7.2	Website	Nr. of new content items published	N/A	10	Visitor clicks	N/A	286 unique visitors 315 visits	

10.3.3 Points for review

- Cooperation with a group of project partners with IT and website development competencies is a successful approach for the website improvements.

10.4 Task 7.3 Communications with the research community

10.4.1 Undertaken activity description

- Mark Howells (KTH) delivered a keynote presentation at the Global Workshop on the Water-Food-Energy-Ecosystem Nexus in Geneva, Switzerland
- Frank Wechsung (PIK) presented "Ursachen der Klimaveränderung und mögliche Auswirkungen auf Landwirtschaft und Landnutzung" (Drivers for climate change and probable effects on agriculture and land use) at Soester Agrarforum 2017 "Klima wandelt Landwirtschaft" (Climate alters agriculture) in Soest, Germany.
- Jan Pokorný (ENKI) gave a presentation with the title „Effect of landscape management on distribution of solar energy and water cycle – are we able to prevent drying of landscape?“ on Novotného lávka, EIA conference, in Prague, Czech Republic.
- Milan Kravcik (P&W) started a travelling conference tour across the USA and gave three talks about the role of water in local climate enhancement.
- Floor Brouwer (WUR-LEI) attended the Tackle Global Challenges & Seize Opportunities workshop in The Netherlands

10.4.2 Outcomes and deliverables

Deliverables and milestones

Deliverable/milestone	Due	Initiated	In progress	Completed	Final delivery date
D7.3 Research articles inventory M1-M12	M12				
D7.5 Research articles inventory M13-M30	M30				
D7.7 Research articles inventory M1-M48	M48				
MS8 Scientific presentations at events report including presentation summaries	M12				
MS8 Scientific presentations at events report including presentation summaries	M24				
MS8 Scientific presentations at events report including presentation summaries	M36				

MS8 Scientific presentations at events report including presentation summaries	M48					
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Indicators

Task	Product/ activity	Effort indicator			Impact indicator			Qualitative comments (e.g. user or participant feedback, evidence of use, etc.)
		Name	Tar-get	Reached	Name	tar-get	Reached	
7.3	Scientific conferences/ events	Nr. of events attended	10	6	Size of total audience reached	3000	480	
7.3	Scientific publications	Publications submitted/published	10		Nr. of estimated users	5000		
7.3	Workshops for science community	Nr. of workshops held	N/A	1	Size of total audience reached	N/A	40	

10.4.3 Points for review

10.5 Task 7.4 Case studies communication

10.5.1 Undertaken activity description

- Collaboration with cases on translating the project flyers into national languages
- Project Flyer disseminated to all Project Partners

10.5.1.1 Global case

10.5.1.2 Europe case

10.5.1.3 France - Germany transboundary case

- Translation of the SIM4NEXUS leaflet to French for the use in the case

10.5.1.4 Eastern Germany - Czech Republic - Slovakia transboundary case

- Translation of the SIM4NEXUS leaflet to Czech and update of the case-study poster

10.5.1.5 Sweden national case

10.5.1.6 Latvia national case

- Translation of the SIM4NEXUS leaflet to Latvian

10.5.1.7 Netherlands national case

10.5.1.8 Greece national case

- Chrysi Laspidou and Maria P. Papadopoulou (UTH) had a very fruitful meeting presenting S4N project to managing directors of Piraeus Bank (Agricultural Sector and Green Banking) interested in financing innovative investment projects in agricultural sector.

10.5.1.9 Azerbaijan national case

10.5.1.10 Andalusia regional case

10.5.1.11 Southwest UK regional case

10.5.1.12 Sardinia, Italy regional case

10.5.2 Outcomes and deliverables

Deliverables and milestones

N/A

Indicators

Task	Product/ activity	Effort indicator			Impact indicator			Qualitative comments (e.g. user or participant feedback, evidence of use, etc.)
		Name	Tar-get	Reached	Name	tar-get	Reached	
7.4	Case studies communication: videos	Nr. of videos published	20	0	Nr. of video 'plays'	20 000	0	
7.4	Case studies communication: Case study result briefs	Nr. of case study result briefs developed	N/A	0	Total audience reached with the briefs		0	

7.4, 7.7	Communication with policy decision-makers, practitioner and communities of practice: events	Nr. of events attended	10	1	Nr. of policy-making representatives reached (<i>add type and sector in comment</i>)	4000	+	Greece case meeting with managing directors of Piraeus Bank (Agricultural Sector and Green Banking)
7.4, 7.7	Targeted activities with media	Nr. of press releases, interviews, articles, etc.	20	0	Total audience reached	200 000	0	

10.5.3 Points for review

- It is key to provide communication materials in the local languages to be able to reach local stakeholders. It needs to be assessed if any further communication materials would benefit from translations.

10.6 Task 7.5 Online dissemination

10.6.1 Undertaken activity description

- Maintenance and update of SIM4NEXUS twitter account.
- Setting up SIM4NEXUS SlideShare account.
- Liaison with partners to gather presentations ready for publishing through SIM4NEXUS SlideShare account.
- Regular monitoring of SIM4NEXUS presence in media (newsletters, external websites, online communities & forums).

10.6.2 Outcomes and deliverables

Deliverables and milestones

N/A

Indicators

Task	Product/ activity	Effort indicator			Impact indicator			Qualitative comments (e.g. user or participant feedback, evidence of use, etc.)
		Name	Target	Reached	Name	target	Reached	
7.5	Online dissemination: Twitter	Nr. of tweets	240	41	Twitter 'likes' and re-tweets	24 000	80 retweets 98 likes 87 link clicks	
7.5	Online dissemination: Slideshare	Nr. of presentation posted	20	2	Nr. of visits to presentations	10 000	182 views	
7.5	Online dissemination: newsletters	Nr. of publications in newsletters	10X8	0	Size of audience reached	160 000	0	

7.5	Online dissemination: external websites	Nr. of items published	10	3	Size of audience reached	20 000	?	<p>SIM4NEXUS info published on ENKI's website.</p> <p>Mentioned in Wageningen's University online Position Paper</p> <p>Reference in an article at statsskuld.se website</p>
7.5	Online dissemination: online communities/forums	Nr. of items/discussions/posts	40	0	Size of audience reached	20 000	0	

10.6.3 Points for review

- Proper use of accurate and consistent hashtags on Twitter seems to increase our interaction with followers.
- It would be helpful for the communications reporting to have the newsletters and websites that SIM4NEXUS project is mentioned over the month included in the project's monthly update.

10.7 Task 7.6 Promotional material

10.7.1 Undertaken activity description

- Project flyer designed and finalised
- Project Flyer translated into French, Maltese, and Latvian for use in case studies
- In the case study of Andalusia, we have contacted and have sent the SIM4NEXUS flyer to 25 people during the months of January and February
- 7 fact sheets were produced for thematic models for WP3

10.7.2 Outcomes and deliverables

Deliverables and milestones

Deliverable/milestone	Due	Initiated	In progress	Completed	Final delivery date
D7.4 Promotional material inventory M6-M12	M12				
D7.6 Promotional material inventory M13-M30	M30				
D7.8 Promotional material inventory M6-M48	M48				

Indicators

Task	Product/ activity	Effort indicator			Impact indicator			Qualitative comments (e.g. user or participant feedback, evidence of use, etc.)
		Name	Target	Reached	Name	target	Reached	
7.6	Promotional material: flyers and handouts	Nr. developed/printed	N/A	11	Nr. of downloads/nr. of handouts given out	N/A	28/25	
7.6	Promotional material: flyers	Nr. of translations	10	3				

10.7.3 Points for review

- Cooperation with case study leads is a successful approach to achieve fast promotional material translation, which should also be used in future.

10.8 Task 7.7 Communication with policy decision-makers

10.8.1 Undertaken activity description

10.8.1.1 EU and international level

- WP2 finalised a comprehensive overview of key relevant EU and international level policies which will serve for future contacts with the identified policy-makers

10.8.1.2 National, regional and local levels

- WUR-LEI attended a workshop in Tackle Global Challenges & Seize Opportunities conference presenting SIM4NEXUS project and received high interest among the Dutch ministries. Further talks will be held with the Ministry of Foreign Affairs. The audience reached - 35 persons.

10.8.2 Outcomes and deliverables

Deliverables and milestones

Deliverable/milestone	Due	Initiated	In progress	Completed	Final delivery date
MS9 Communication actions to policy-makers short report	M12				
MS9 Communication actions to policy-makers short report	M24				
MS9 Communication actions to policy-makers short report	M36				
MS9 Communication actions to policy-makers short report	M48				

Indicators

Task	Product/ activity	Effort indicator			Impact indicator			Qualitative comments (e.g. user or participant feedback, evidence of use, etc.)
		Name	Target	Reached	Name	target	Reached	
7.7	Communication with policy decision-makers: public consultations	Nr. of contributions to policy public consultations submitted	N/A	0	Nr. of policy-maker responses to contributions received		0	
7.7	Communication with policy decision-makers: Policy briefs	Nr. of briefs published	N/A	0	Number of clicks/downloads		0	
7.4, 7.7	Communication with policy decision-makers, practitioner and communities of practice: events	Nr. of events attended	10	1	Nr. of policy-making representatives reached (<i>add type and sector in comment</i>)	4000	35	Tackle Global Challenges & Seize Opportunities conference in The Netherlands
7.4, 7.7	Targeted activities with media	Nr. of press releases, interviews, articles, etc.	20	0	Total audience reached	200 000	0	

10.8.3 Points for review

- To increase the value-added for policy-makers the creation of policy-briefs based on the relevant SIM4NEXUS deliverables is highly recommended.

10.9 Task 7.8 Communication coordination and monitoring

10.9.1 Undertaken activity description

- Ongoing day-to-day coordination and monitoring activities.
- Monitoring of participation in events improved based on a common template and gaps filled through information requests to partners.

10.9.2 Outcomes and deliverables

Deliverables and milestones

Deliverable/milestone	Due	Initiated	In progress	Completed	Final delivery date
D7.9 Quarterly WP7 coordination and monitoring reports	M48				

Indicators

N/A

10.9.3 Points for review

- Project partners need to be actively approached to report all communication activities to achieve all-encompassing monitoring

11 2nd Quarter M4-M6 (Sep16-Nov16)

11.1 Summary of review points for the next quarters

- The dissemination and communication strategy needs a regular review and update, as described in the Grant Agreement in order to adjust to the changing situation and address challenges and barriers that could hinder achievement of project impact.
- There are many differing views among the consortium partners on the improvements of the website, common general priorities need to be identified and followed for the most efficient approach.
- The website is often used as a first entry point for familiarising the stakeholders in cases with the project, this needs to be taken into account in the website development.
- As most of the communication with policy-makers on national, regional and local levels effectively and successfully happens within case studies, the WP7 team will put more focus on reaching the EU and international level policy-makers in collaboration with WP2 team. While continuing providing support for cases with communication materials, online communication activities, etc.

11.2 Task 7.1 Dissemination and communication strategy

11.2.1 Undertaken activity description

- Drafting of the strategy started
- Partner feedback collected and integrated
- Strategy finalised

11.2.2 Outcomes and deliverables

Deliverables and milestones

Deliverable/milestone	Due	Initiated	In progress	Completed	Final delivery date
D7.1 Dissemination and Communication strategy plan	M5			X	November 2016 – 1 st version

Indicators

N/A

11.2.3 Points for review

- The dissemination and communication strategy needs a regular review and update, as described in the Grant Agreement in order to adjust to the changing situation and address challenges and barriers that could hinder achievement of project impact.

11.3 Task 7.2 Set-up and maintenance of a project website

11.3.1 Undertaken activity description

- Comments on the published website were gathered from the Consortium. Agreement was made to revise the website

11.3.2 Outcomes and deliverables

Deliverables and milestones

Deliverable/milestone	Due	Initiated	In progress	Completed	Final delivery date
D7.2 Project website	M5			X	August 2016
MS2 Set-up of the project website	M5		X		

Indicators

Task	Product/ activity	Effort indicator			Impact indicator			Qualitative comments (e.g. user or participant feedback, evidence of use, etc.)
		Name	Target	Reached	Name	target	Reached	
7.2	Website	Nr. of content items published	N/A	2	Visitor clicks	N/A	49 unique visitors 57 visits	Statistics available only for October and November

11.3.3 Points for review

- There are many differing views among the consortium partners on the improvements of the website, common general priorities need to be identified and followed for the most efficient approach.

11.4 Task 7.3 Communications with the research community

11.4.1 Undertaken activity description

- Tobias Conradt (PIK) presented results about crop yields under climate change related to the German–Czech–Slovak case study on the Sino-German Climate Service Science Symposium in Hamburg, Germany, 8–9 November 2016. There were about 40 listeners.
- Dragan Savic (UNEXE) presented at the RGS-IBG Annual International Conference about 'Improving decision making on the water-land-food-energy-climate Nexus'.
- Jan Pokorný (ENKI) showed proposals and implementation for mitigation of negative impacts of drought and water shortage on the 19th national conference of landscape planners in Pilsen, attending was also the deputy minister for agriculture of the Czech Republic.
- He also spoke about the role of vegetation in city microclimate at Hradec Králové, Czech Republic.
- Chrysi Laspidou (UTH) referred about policies and the water-energy-land use-climate Nexus influencing intermittent water supply on the Brisbane World Water Congress in Brisbane, Australia
- Michal Kravcik (P&W) held two presentations about water for the recovery of the climate in Dharwady (India) and Nitra (Slovakia).
- Floor Brouwer, Lydia Vamvakeridou, and Chrysi Laspidou chaired a session on the WssTP Nexus WG in Brussels, Belgium, giving also two presentations.
- Chengzi Chew (DHI) talked on the Budapest Water Summit, Budapest, Hungary.

11.4.2 Outcomes and deliverables

Deliverables and milestones

Deliverable/milestone	Due	Initiated	In progress	Completed	Final delivery date
D7.3 Research articles inventory M1-M12	M12				
D7.5 Research articles inventory M13-M30	M30				
D7.7 Research articles inventory M1-M48	M48				
MS8 Scientific presentations at events report including presentation summaries	M12				
MS8 Scientific presentations at events report including presentation summaries	M24				

MS8 Scientific presentations at events report including presentation summaries	M36				
MS8 Scientific presentations at events report including presentation summaries	M48				

Indicators

Task	Product/ activity	Effort indicator			Impact indicator			Qualitative comments (e.g. user or participant feedback, evidence of use, etc.)
		Name	Target	Reached	Name	target	Reached	
7.3	Scientific conferences/ events	Nr. of events attended	10	8	Size of total audience reached	3000	400	
7.3	Scientific publications	Publications submitted/published	10		Nr. of estimated users	5000		
7.3	Workshops for science community	Nr. of workshops held	N/A	1	Size of total audience reached	N/A	50	

11.4.3 Points for review

11.5 Task 7.4 Case studies communication

11.5.1 Undertaken activity description

11.5.1.1 Global case

11.5.1.2 Europe case

11.5.1.3 France - Germany transboundary case

- Contact has been initiated with TRION network (<http://www.trion-climate.net/text/1/en/home.html>), to present the project and case study (poster shared). TRION-climate is a Franco-German-Swiss network of energy market operators in the tri-national metropolitan Upper Rhine region. The joint aim of all TRION-climate members is to support and assist the Upper Rhine in its quest to become a role model in the energy industry.

11.5.1.4 Eastern Germany - Czech Republic - Slovakia transboundary case

11.5.1.5 Sweden national case

- Use of dissemination material: an online survey was sent and fliers were distributed via e-mail to roughly 330 potential stakeholders:
 - 290 municipalities
 - 14 Swedish authorities
 - 10 research associations
 - 11 forest companies
 - 7 hydropower companies
 - 3 biofuel companies
 - 4 drinking water suppliers

11.5.1.6 Latvia national case

11.5.1.7 Netherlands national case

11.5.1.8 Greece national case

- Development of a SIM4NEXUS leaflet for the Greek CS in Greek
- University of Thessaly (UTH) participated in the 1st Conference “Networking to promote innovation in agricultural sector” organised by the National Agricultural Network in Athens the 21st and 22nd of November 2016. Maria P. Papadopoulou (UTH) gave a talk entitled “Prospects' development in the agricultural sector for a transition towards a resource-efficient, low-cost and low carbon emissions economy”, focusing on the concept of SIM4NEXUS in agricultural sector. Among the participants were representatives from governmental authorities (Ministry of Agriculture and Food, Ministry of Environment), agri-businesses, farmer’s unions, regional authorities, financial institutions and investors (~ 200 participants)

11.5.1.9 Azerbaijan national case

11.5.1.10 Andalusia regional case

11.5.1.11 Southwest UK regional case

11.5.1.12 Sardinia, Italy regional case

11.5.2 Outcomes and deliverables

Deliverables and milestones

N/A

Indicators

Task	Product/ activity	Effort indicator			Impact indicator			Qualitative comments (e.g. user or participant feedback, evidence of use, etc.)
		Name	Target	Reached	Name	target	Reached	
7.4	Case studies communication: videos	Nr. of videos published	20	0	Nr. of video 'plays'	20 000	0	
7.4	Case studies communication: Case study result briefs	Nr. of case study result briefs developed	N/A	0	Total audience reached with the briefs		0	
7.4, 7.7	Communication with policy decision-makers, practitioner and communities of practice: events	Nr. of events attended	10	1	Nr. of policy-making representatives reached (<i>add type and sector in comment</i>)	4000	200	Conference "Networking to promote innovation in agricultural sector" In Greece national case
7.4, 7.7	Targeted activities with media	Nr. of press releases, interviews, articles, etc.	20	0	Total audience reached	200 000	0	

11.5.3 Points for review

- The website is often used as a first entry point for familiarising the stakeholders in cases with the project, this needs to be taken into account in the website development.

11.6 Task 7.5 Online dissemination

11.6.1 Undertaken activity description

- Maintenance and update of SIM4NEXUS twitter account.
- Regular monitoring of SIM4NEXUS presence in media (newsletters, external websites, online communities & forums).

11.6.2 Outcomes and deliverables

Deliverables and milestones

N/A

Indicators

Task	Product/ activity	Effort indicator			Impact indicator			Qualitative comments (e.g. user or participant feedback, evidence of use, etc.)
		Name	Target	Reached	Name	target	Reached	
7.5	Online dissemination: Twitter	Nr. of tweets	240	38 tweets	Twitter 'likes' and re-tweets	24 000	74 retweets 73 likes 51 link clicks	
7.5	Online dissemination: Slideshare	Nr. of presentation posted	20	0	Nr. of visits to presentations	10 000	0	
7.5	Online dissemination: newsletters	Nr. of publications in newsletters	10X8	1	Size of audience reached	160 000	4.300 recipients	EIP Water Newsletter

7.5	Online dissemination: external websites	Nr. of items published	10	2	Size of audience reached	20 000	?	<p>SIM4NEXUS info published at the Water-Energy & Food Security Platform website.</p> <p>SIM4NEXUS got mentioned at Dr. Claudia Teutschbein's webpage.</p>
7.5	Online dissemination: online communities/forums	Nr. of items/discussions/posts	40	0	Size of audience reached	20 000	0	

11.6.3 Points for review

11.7 Task 7.6 Promotional material

11.7.1 Undertaken activity description

- Draft Project Flyer was produced and comments from the Consortium were collected
- Draft Fact sheets for WP3 were produced and comments from the WP Lead were collected
- Within the Sweden national case roughly 330 flyers have been sent to potential stakeholders:
 - 290 municipalities
 - 14 Swedish authorities
 - 10 research associations
 - 11 forest companies
 - 7 hydropower companies
 - 3 biofuel companies
 - 4 drinking water suppliers

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11.7.2 Outcomes and deliverables

Deliverables and milestones

Deliverable/milestone	Due	Initiated	In progress	Completed	Final delivery date
D7.4 Promotional material inventory M6-M12	M12				
D7.6 Promotional material inventory M13-M30	M30				
D7.8 Promotional material inventory M6-M48	M48				

Indicators

Task	Product/ activity	Effort indicator			Impact indicator			Qualitative comments (e.g. user or participant feedback, evidence of use, etc.)
		Name	Target	Reached	Name	target	Reached	
7.6	Promotional material: flyers and handouts	Nr. developed/printed	N/A	0	Nr. of downloads/nr. of handouts given out	N/A	330	
7.6	Promotional material: translations	Nr. of translations	10	0				

11.7.3 Points for review

11.8 Task 7.7 Communication with policy decision-makers

11.8.1 Undertaken activity description

11.8.1.1 EU and international level

- Ongoing work on identification and analysis of the relevant NEXUS policies within WP2 and first identification of relevant policy-making actors on international level

11.8.1.2 National, regional and local levels

- University of Thessaly (UTH) participated in the 1st Conference “Networking to promote innovation in agricultural sector” organized by the National Agricultural Network in Athens the 21st and 22nd of November 2016. Maria P. Papadopoulou (UTH) gave a talk entitled “Prospects' development in the agricultural sector for a transition towards a resource-efficient, low-cost and low carbon emissions economy”, focusing on the concept of SIM4NEXUS in agricultural sector. Among the participants were representatives from governmental authorities (Ministry of Agriculture and Food, Ministry of Environment), agri-businesses, farmers’ unions, regional authorities, financial institutions and investors (~ 200 participants)

11.8.2 Outcomes and deliverables

Deliverables and milestones

Deliverable/milestone	Due	Initiated	In progress	Completed	Final delivery date
MS9 Communication actions to policy-makers short report	M12				
MS9 Communication actions to policy-makers short report	M24				

MS9 Communication actions to policy-makers short report	M36				
MS9 Communication actions to policy-makers short report	M48				

Indicators

Task	Product/ activity	Effort indicator			Impact indicator			Qualitative comments (e.g. user or participant feedback, evidence of use, etc.)
		Name	Target	Reached	Name	target	Reached	
7.7	Communication with policy decision-makers: public consultations	Nr. of contributions to policy public consultations submitted	N/A	0	Nr. of policy-maker responses to contributions received		0	
7.7	Communication with policy decision-makers: Policy briefs	Nr. of briefs published	N/A	0	Number of clicks/downloads		0	
7.4, 7.7	Communication with policy decision-makers, practitioner and communities of practice: events	Nr. of events attended	10	1	Nr. of policy-making representatives reached (<i>add type and sector in comment</i>)	4000	200	Conference “Networking to promote innovation in agricultural sector in Greece case
7.4, 7.7	Targeted activities with media	Nr. of press releases, interviews, articles, etc.	20	0	Total audience reached	200 000	0	

11.8.3 Points for review

- As most of the communication with policy-makers on national, regional and local levels effectively and successfully happens within case studies, the WP7 team will put more focus on reaching the EU and international level policy-makers in collaboration with WP2 team. While continuing providing support for cases with communication materials, online communication activities, etc.

11.9 Task 7.8 Communication coordination and monitoring

11.9.1 Undertaken activity description

- Ongoing collection of information on communication activities from the consortium partners
- Ongoing day-to-day coordination, including attendance of coordination meetings and teleconferences.

11.9.2 Outcomes and deliverables

Deliverables and milestones

Deliverable/milestone	Due	Initiated	In progress	Completed	Final delivery date
D7.9 Quarterly WP7 coordination and monitoring reports	M48		X		

Indicators

N/A

11.9.3 Points for review

12 1st Quarter M1-M3 (Jun2016-Aug2016)

12.1 Summary of review points for the following quarters

- Clear cooperation and coordination mechanisms between consortium partners need to be included in the strategy
- All partners need to input in the communication work
- It was agreed to review the whole website, according to the expectations of the project partners
- The case study posters should be actively used and promoted in various academic and practice events.
- A clear understanding of the responsibilities on the use of the SIM4NEXUS twitter account needs to be agreed.
- The visual identity developed for SIM4NEXUS – the logo, colour and font scheme and templates should be used in all external communication representing the project.
- After the final identification of the relevant policy fields and actors on EU and international level, there needs to be close coordination between WP2 and WP7 work.
- Coordination mechanisms need to be improved with clear responsibilities and roles within WP tasks and sub-tasks

12.2 Task 7.1 Dissemination and communication strategy

12.2.1 Undertaken activity description

- The task presented and first details discussed at the kick-off meeting
- First ideas noted from the project partners

12.2.2 Outcomes and deliverables

Deliverables and milestones

Deliverable/milestone	Due	Initiated	In progress	Completed	Final delivery date
D7.1 Dissemination and Communication strategy plan	M5	X			

Indicators

N/A

12.2.3 Points for review

- Clear cooperation and coordination mechanisms between consortium partners need to be included in the strategy
- All partners need to input in the communication work

12.3 Task 7.2 Set-up and maintenance of a project website

12.3.1 Undertaken activity description

- A call for proposals for website sub-contracting issued
- A subcontractor chosen following the evaluation of received proposals
- Website development started
- Collection of consortium partners' feedback started

12.3.2 Outcomes and deliverables

Deliverables and milestones

Deliverable/milestone	Due	Initiated	In progress	Completed	Final delivery date
D7.2 Project website	M5			X	1 st version of website went online August 2017
MS2 Set-up of the project website	M5	X			

Indicators

Task	Product/ activity	Effort indicator			Impact indicator			Qualitative comments (e.g. user or participant feedback, evidence of use, etc.)
		Name	Target	Reached	Name	target	Reached	
7.2	Website	Nr. of new content/news items published	N/A	0	Visitor clicks	N/A	0	Still in the starting phase

12.3.3 Points for review

- It was agreed to review the whole website, according to the expectations of the project partners

12.4 Task 7.3 Communications with the research community

12.4.1 Undertaken activity description

- Chengzi Chew (DHI) presented the SIM4NEXUS serious game concept on the World Water Week in Stockholm.
- Jan Pokorný (ENKI) gave a presentation on the impact of energy production and consumption on the environment on the Workshop of the Energy Consultation Centres network in Jihlava, Czech Republic
- Michal Kravcik (P&W) gave three presentations in Seoul, South Korea, on different scientific events about the rainwater management in Slovakia and the role of water in the city cooling.

12.4.2 Outcomes and deliverables

Deliverables and milestones

Deliverable/milestone	Due	Initiated	In progress	Completed	Final delivery date
D7.3 Research articles inventory M1-M12	M12				
D7.5 Research articles inventory M13-M30	M30				
D7.7 Research articles inventory M1-M48	M48				
MS8 Scientific presentations at events report including presentation summaries	M12				
MS8 Scientific presentations at events report including presentation summaries	M24				
MS8 Scientific presentations at events report including presentation summaries	M36				
MS8 Scientific presentations at events report including presentation summaries	M48				

Indicators

Task	Product/ activity	Effort indicator			Impact indicator			Qualitative comments (e.g. user or participant feedback, evidence of use, etc.)
		Name	Target	Reached	Name	target	Reached	
7.3	Scientific conferences/ events	Nr. of events attended	10	4	Size of total audience reached	3000	570	
7.3	Scientific publications	Publications submitted/published	10	0	Nr. of estimated users	5000		
7.3	Workshops for science community	Nr. of workshops held	N/A	1	Size of total audience reached	N/A	70	

12.4.3 Points for review

12.5 Task 7.4 Case studies communication

12.5.1 Undertaken activity description

- Case study posters have been developed

12.5.1.1 Global case

12.5.1.2 Europe case

12.5.1.3 France - Germany transboundary case

12.5.1.4 Eastern Germany - Czech Republic - Slovakia transboundary case

12.5.1.5 Sweden national case

12.5.1.6 Latvia national case

12.5.1.7 Netherlands national case

12.5.1.8 Greece national case

12.5.1.9 Azerbaijan national case

12.5.1.10 Andalusia regional case

12.5.1.11 Southwest UK regional case

12.5.1.12 Sardinia, Italy regional case

12.5.2 Outcomes and deliverables

Deliverables and milestones

N/A

Indicators

Task	Product/ activity	Effort indicator			Impact indicator			Qualitative comments (e.g. user or participant feedback, evidence of use, etc.)
		Name	Target	Reached	Name	target	Reached	
7.4	Case studies communication: videos	Nr. of videos published	20	0	Nr. of video 'plays'	20 000	0	
7.4	Case studies communication: Case study result briefs	Nr. of case study result briefs developed	N/A	0	Total audience reached with the briefs		0	
7.4, 7.7	Communication with policy decision-makers, practitioner and communities of practice: events	Nr. of events attended	10	0	Nr. of policy-making representatives reached (<i>add type and sector in comment</i>)	4000	0	
7.4, 7.7	Targeted activities with media	Nr. of press releases, interviews, articles, etc.	20	0	Total audience reached	200 000	0	

12.5.3 Points for review

- The case study posters should be actively used and promoted in various academic and practice events.

12.6 Task 7.5 Online dissemination

12.6.1 Undertaken activity description

- SIM4NEXUS twitter account was created.
- Maintenance and update of SIM4NEXUS twitter account.
- A short online message was drafted about the result of SIM4NEXUS evaluation and the invitation for grant preparation. This message was distributed among the partners and channelled to different websites and e-newsletters.
- Monitoring of SIM4NEXUS presence in media (newsletters, external websites, online communities & forums).

12.6.2 Outcomes and deliverables

Deliverables and milestones

N/A

Indicators

Task	Product/ activity	Effort indicator			Impact indicator			Qualitative comments (e.g. user or participant feedback, evidence of use, etc.)
		Name	Target	Reached	Name	target	Reached	
7.5	Online dissemination: Twitter	Nr. of tweets	240	67 tweets	Twitter 'likes' and re-tweets, link clicks	24 000	70 retweets 73 likes 68 link clicks	

7.5	Online dissemination: Slideshare	Nr. of presentation posted	20	0	Nr. of visits to presentations	10 000	0	
7.5	Online dissemination: newsletters	Nr. of publications in newsletters	10X8	3	Size of audience reached	160 000	1.635+152 TOTAL 1.787	SIM4NEXUS info published twice on KTH-dESA CLEWs-News SIM4NEXUS was published in ICT4Water Cluster newsletter
7.5	Online dissemination: external websites	Nr. of items published	10	8	Size of audience reached	20 000	?	Published as a news item at UNESCO-IHE's website. Published as a new item at the University of Thessaly's website. SIM4NEXUS info published at Maria's Blano website. News item on SIM4NEXUS published at the University of Exeter's website. SIM4NEXUS info published at WIDEST's website.

								<p>SIM4NEXUS project published at UPM's website.</p> <p>SIM4NEXUS got mentioned in a news article at the Plymouth Herald website.</p> <p>SIMN4NEXUS project got mentioned in a news item published at the University of Glasgow's website.</p> <p>News published on ACTeon website to announce start of SIM4NEXUS</p>
7.5	Online dissemination: online communities/forums	Nr. of items/discussions/posts	40	1	Size of audience reached	20 000	259 views 16 likes	Research post on the SIM4NEXUS Project published by Dragan Savic on LinkedIN.

12.6.3 Points for review

- A clear understanding of the responsibilities on the use of the SIM4NEXUS twitter account needs to be agreed.

12.7 Task 7.6 Promotional material

12.7.1 Undertaken activity description

- A call for proposals for SIM4NEXUS visual identity and templates sub-contracting issued
- A subcontractor chosen following the evaluation of received proposals
- SIM4NEXUS logo and template development started and completed
- Collection of consortium partners' feedback carried out

12.7.2 Outcomes and deliverables

Deliverables and milestones

Deliverable/milestone	Due	Initiated	In progress	Completed	Final delivery date
D7.4 Promotional material inventory M6-M12	M12				
D7.6 Promotional material inventory M13-M30	M30				
D7.8 Promotional material inventory M6-M48	M48				

Indicators

Task	Product/ activity	Effort indicator			Impact indicator			Qualitative comments (e.g. user or participant feedback, evidence of use, etc.)
		Name	Target	Reached	Name	target	Reached	
7.6	Promotional material: flyers and handouts	Nr. developed/printed	N/A	0	Nr. of downloads/nr. of handouts given out		0	Logo was developed and agreed on Templates were developed

7.6	Promotional material: translations	Nr. of translations	10	0				
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12.7.3 Points for review

- The visual identity developed for SIM4NEXUS – the logo, colour and font scheme and templates should be used in all external communication representing the project.

12.8 Task 7.7 Communication with policy decision-makers

12.8.1 Undertaken activity description

- Cooperation with WP2 who works on policy analysis discussed during the kick-off

12.8.1.1 EU and international level

- The relevant policy fields identified by WP2

12.8.1.2 National, regional and local levels

12.8.2 Outcomes and deliverables

Deliverables and milestones

Deliverable/milestone	Due	Initiated	In progress	Completed	Final delivery date
MS9 Communication actions to policy-makers short report	M12				
MS9 Communication actions to policy-makers short report	M24				
MS9 Communication actions to policy-makers short report	M36				
MS9 Communication actions to policy-makers short report	M48				

Indicators

Task	Product/ activity	Effort indicator	Impact indicator	Qualitative comments (e.g. user or participant feedback, evidence of use, etc.)

		Name	Target	Reached	Name	target	Reached	
7.7	Communication with policy decision-makers: public consultations	Nr. of contributions to policy public consultations submitted	N/A	0	Nr. of policy-maker responses to contributions received		0	
7.7	Communication with policy decision-makers: Policy briefs	Nr. of briefs published	N/A	0	Number of clicks/downloads		0	
7.4, 7.7	Communication with policy decision-makers, practitioner and communities of practice: events	Nr. of events attended	10	0	Nr. of policy-making representatives reached (<i>add type and sector in comment</i>)	4000	0	
7.4, 7.7	Targeted activities with media	Nr. of press releases, interviews, articles, etc.	20	0	Total audience reached	200 000	0	

12.8.3 Points for review

- After the final identification of the relevant policy fields and actors on EU and international level, there needs to be close coordination between WP2 and WP7 work.

12.9 Task 7.8 Communication coordination and monitoring

12.9.1 Undertaken activity description

- Ongoing day-to-day coordination, including attendance of coordination meetings and teleconferences.

12.9.2 Outcomes and deliverables

Deliverables and milestones

Deliverable/milestone	Due	Initiated	In progress	Completed	Final delivery date
D7.9 Quarterly WP7 coordination and monitoring reports	M48	X			

Indicators

N/A

12.9.3 Points for review

- Coordination mechanisms need to be improved with clear responsibilities and roles within WP tasks and sub-tasks