



SIM4NEXUS

WP7: D7.8 PROMOTIONAL MATERIAL INVENTORY M6– M48

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PROJECT	Sustainable Integrated Management FOR the NEXUS of water-land-food-energy-climate for a resource-efficient Europe (SIM4NEXUS)
PROJECT NUMBER	689150
DELIVERABLE	WP7: D7.8 Promotional material inventory M6-M48
WP NAME/WP NUMBER	WP7 (also relevant for WP2)
TASK	Task 7.8 Coordination, monitoring and adaptation
VERSION	Version 1b
DISSEMINATION LEVEL	Public
DATE	20/05/2020 (Date of delivery)
LEAD BENEFICIARY	FT
AUTHOR(S)	Christine Matauschek
ESTIMATED WORK EFFORT	0.05 PM (estimated)
REVIEWER	Guido Schmidt
COMMENTS	

DOCUMENT HISTORY			
VERSION	INITIALS/NAME	DATE	COMMENTS-DESCRIPTION OF ACTIONS
1	Christine Matauschek	24/04/2020	Internal Draft version
1A	Guido Schmidt	15 May 2020	QA
1B	Christine Matauschek	20.05.2020	FINAL VERSION

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Undertaken activities

Overall, **38 promotional materials have been published/used** by SIM4NEXUS with an overall impact of **addressing over 2000 people**. The materials reported in detail between M6 and M48 are the following:

- **M6:** Draft Project Flyer was produced and comments from the Consortium were collected; Draft Fact sheets for WP3 Models were produced and comments from the WP Lead were collected; Within the Sweden national case roughly **330 flyers** have been sent to potential stakeholders: 290 municipalities, 14 Swedish authorities, 10 research associations, 11 forest companies, 7 hydropower companies, 3 biofuel companies, 4 drinking water suppliers.
- **M7-9: Project flyer** designed and finalized; Project Flyer **translated into French, Maltese, and Latvian** for use in case studies; In the case study of Andalusia, we have contacted and have sent the SIM4NEXUS flyer to 25 people during the months of January and February; **7 fact sheets** were produced for thematic models for WP3.
- **M10-12:** The Promotional material inventory milestone report developed; All of the stakeholders contacted within Greek case study have received the SIM4NEXUS flyer in digital format; SIM4NEXUS flyer shared with several stakeholders in the France-Germany transboundary case, including a cluster of 20 researchers in a workshop on Resource management in the region; SIM4NEXUS flyers have been distributed to various stakeholders on national, regional and local levels in Latvia national case study.
- **M13-15:** Additional **informative handout** has been prepared by the Germany – France transboundary case study for dissemination among German – speaking

stakeholders. It has been uploaded on the project website:

http://sim4nexus.eu/userfiles/Deliverables/S4N_Flyer_German.pdf

- **M16-18:** ACTeon developed a **flyer on SIM4NEXUS 1st year achievements** and distributed to 20 persons internally. The flyer is available to all SIM4NEXUS partners for dissemination.
- **M19-21:** No new activities to report
- **M22-24:** No new activities to report
- **M25-27:** No new activities to report
- **M28-30:** No new activities to report
- **M31-33:** No new activities to report
- **M34-36:** No new activities to report
- **M37-39:** No new activities to report
- **M40-42:** No new activities to report
- **M43-48:**
 - The WP7 team creates a **final project brochure** for advertising purposes and to support the exploitation beyond the project time, the brochure will be edited in editable online and paper format;
 - A serie of **18 videos** has been prepared to present the reflections of the project participants on their work regarding the Nexus approach and the added value of SIM4NEXUS. The videos are uploaded at:
<https://www.youtube.com/channel/UCLoZahG95F9oDZjtGtLIQA>
 - A SIM4NEXUS **video** is being produced for dissemination and exploitation of the Serious Game. It is available at:
<https://www.youtube.com/watch?v=mFnOaS82Bw&pbjreload=10>.

Outcomes and deliverables

Deliverables and milestones

Deliverable/milestone	Due	Initiated	In progress	Completed	Final delivery date
D7.8 Promotional material inventory M6-M48	M48			X	May 2020

Indicators

Task	Product/ activity	Effort indicator			Impact indicator		
		Name	Target	Reached	Name	Target	Reached
7.6	Promotional material: flyers and handouts	Nr. developed/printed	N/A	12	Nr. of downloads/nr. of handouts given out	N/A	~2000
7.6	Promotional material:	Nr. of translations	N/A	7			
7.4	Case studies communication: videos	Nr. of videos published	20	19	No. of video 'plays'	20 000	982++

Points for review

- None